

ARTIST COLLECTIVE

ASSOCIATION MALOY'ARTS 974

+262 692 08 01 71 / 51 35 88

SIRET47946239200057-APE9001Z-LICENCE N°R2025-002617

26 Chemin Stephen Rebeca Ligne Paradis 97410 St Pierre

ASSOCIATION

MALOY'ARTS 974

Reunion Island multicultural artists collective

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OUR VALUES

A HUMAN AND ARTISTIC JOURNEY/A STRONG IDENTITY

Since 2004, we strongly believe that art is the only field which makes it possible for us to fully unleash our imagination, poetry, and emotions in order to remain fully creative and constructive. We see it as a powerful tool for strengthening our minds, boosting morale, and providing the energy essential for our personal growth, both through practicing art and experiencing it. Art is a way to exist differently—to affirm who we are and who we aspire to be. By allowing our imagination to flourish and find focus, it's fundamental to our psychological well-being. For us, art is born from experience.

We always put people first, because a creation is nothing without its creator.

We are deeply committed to our audiences and to the unique identity of each of our artists.

We believe in fostering quality relationships with our audiences, always while staying true to our core values.

Our goal is to remain a small-scale organization, as this allows for the kind of personal connections that are so vital to supporting our artists. For over 20 years, they have been the driving force behind our identity and our craft. This includes leading artists Florence Latappy and David Abrousse, who spearhead the Tramay project, as well as Leaf Arvie with her photography and Harmelle Baret, a writer and visual artist.

We also actively encourage collaborations with talents like local painter Jimmy Cambona and musicians from a wide range of styles.

Ambracing a World through Art

We cultivate our own culture while embracing others—drawing from our origins in Africa, Madagascar, India, and France, as well as places beyond.

Through our creations, we invent an art form that is open to the world and to other cultures, where tradition is more than just a repetition of the past.

As collective artist Florence Latappy explains, "We don't just perform maloya, moring, or kalaripayat; we do it in our own way, with our own imagination and style. No one owns a single book by a single author, just as no one listens only to music by one artist. Diversity is the essence of art, no matter the source of inspiration."

Adjusting to places and audiences, an artistic choice and a philosophy

Our approach is deeply rooted in today's local reality, particularly in neighborhoods where art is often inaccessible. Tramay has performed in a wide range of settings, including gardens, along the banks of the Rivière d'Abord, in a traditional Creole house, by the sea, on and off stage, and in schools and social-medical institutions.

Similarly, Maloya Métiss has brought its work to kabars, art galleries, the streets, schools, libraries, parks, public squares, and even supermarkets. Together, Maloya Métiss and Tramay have delivered over a hundred performances outside of traditional venues.

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WHO WE ARE

A COLLECTIVE OF ARTISTS

Associated artists

Tramay	Flo & David	Harmelle Baret	Maloya Metiss	Leaf Arvie
Musical group since 2019 and Duet Musical show, Massalé, since 2026	Art education duo since 2017	Visual artist and writer since 2020	Multidisciplinary dance company since 2004 - currently dormant	Photographer since 2019

Our place: a local and original touch

Thanks to our artists and their families, we have a venue funded (and built by!) the artists. This venue, the Sal Vèrt (a traditional Creole event building known as green because it is covered in leaves), allows us to offer workshops, courses, and regular events, and to rehearse.

Our current activities

- manage the Tramay group: concerts and cultural activities
- manage courses, internships and projects led by the 2 leaders of Tramay Florence & David in moring, kalaripayat, dance and percussion from around the world and traditional Reunion Island (maloya)
- Support our associated artists



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The team

A committed association office

- Jean Max GAULIRIS, President - At the origin of several cultural associations in St Pierre such as Simangavol, this born leader initiated and defended the movement which led to the recognition of maloya as a UNESCO heritage site.
- Maud CADORET, Secretary and holder of our Bachelor's degree. She is a pianist and music teacher and has followed Tramay from the beginning
- François ASSOUMANI, Vice-President Former member of Simangavol, this big-hearted musician is in love with jazz, reggae and maloya. He sometimes plays for pleasure.
- Harmelle BARET, Treasurer - After a career as a social worker and experience as a theater actress, she has become a visual artist and author. She notably co-wrote some of the lyrics of Tramay's songs with her daughter, Florence Latappy.

An active artists collective

- Florence LATAPPY, manages the bulk of the project and trains regularly
- David ABROUSSE, musician
- Leaf ARVIE, photographer
- Antony TURPIN, Philippe MOULIN, Victor GUILLIEN, Joel SUACOT, Anthony TURPIN and Leaf ARVIE collaborated as photographers with the association.

Jobs

Since 2004, the association has managed up to 16 temporary workers and three permanent employees. It regularly works with freelancers in specialized fields.

Management

For more than 20 years, the association has continued to adjust its structure and to carry out its projects with professionalism and adaptability, navigating the turbulence of the world. Each member of the association participates in the development strategy focusing on their profession for greater efficiency.

Technical stage team

- Quentin ROBERT, sound engineer
- Dominique BENVENUTI, lighting designer, designed Tramay's lighting technical data sheets. A holder of the SSIAP (Swiss Security and Safety Program) since 2008, he is also the association's safety representative.

Freelancers, partners and intermittent workers

- Florence LATAPPY, Elina TIRERA, production
- Rachel ICHANE, ADMINIXIA, Agn line FUMABRE admin & payroll
- L a FAVIER, photography
- Agn s GASNIER, communications consultant
- The CAC, chartered accountant
- OM & GO, graphic designer
- MUSIC MEDIA CONSULTING, press Agency Tramay
- NUAGENCY, digital strategy consultancy
- Publishing Cy WTPI
- Distribution BOOSTER MUSIC (PIAS, BELIEVE)

Advice & Support

PRMA, CNM, France Active, On the Move and the French Institute, SMA, Zone Franche...

- 2022 DLA support for grant management and the association hall - with France Active
- 2023 PARI Support International Support and Reflection Program supported by the French Institute and the Ministry of Culture (coordinator: On the Move)

Present since the beginning of the creation of the structure, David & Florence are the main driving forces.

David regularly works with people with disabilities, and children as well as adults.

Florence literally holds the reins of management and direction of the association. She also develops its entire development strategy, for which she seeks for skilled support.

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SOCIAL ENGAGEMENT & ART EDUCATION

We offer teaching methods adapted to different audiences: people with disabilities, tourists, professionals, children and adults, with courses, internships, workshops, training, school interventions, activities, coaching, etc.

Expertise

Our team brings extensive experience in cultural mediation and artistic pedagogy, backed by proven skills and expertise. (CV: Flo, David on our [website](#)).

With a University degree in cultural management and mediation, Florence coordinates these areas, with the support of the rest of the team.

Our [references and experience](#).

Innovative concepts

Our artist-educators offer unique, immersive experiences through our signature 'Tramay Concert-Encounters.' These interactive performances go beyond the stage, inviting the audience to engage directly with the world of Tramay through dialogue and shared discovery. We also offer specialized workshops in Kalari-dance, as well as traditional Maloya music and dance training.

Our repertoire is constantly evolving, with new concepts emerging regularly—a testament to our creativity, responsiveness, and ability to adapt to any audience.

Contact us to discover our programs

Our cultural initiatives are built around the expertise of Tramay's two leaders in:

- Contemporary and traditional dance
- Kalaripayattu, South Indian martial art
- Moringue, Reunion Island martial art
- Maloya dance and music
- Reunionese, African, and Indian percussion
- Stage and artistic coaching

"Understanding our origins is a fundamental human need. Our association is dedicated to preserving our island's legacy, from the UNESCO-recognized tradition of Maloya to the diverse cultural influences of the Indian Ocean"

David Abrousse

"We believe in participatory learning. Moving away from formal lectures, we start with your questions to create a shared experience. Our goal is to offer concrete insights and rich resources (archives, film, and literature) while adapting to each group through open dialogue and mutual discovery."

Florence Latappy

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TRANSMISSION - TESTIMONIALS

Voices of the Community

Beyond expertise...

"The warm welcome, the teaching style, the passion for passing on knowledge; it's not just about learning an instrument. With David, I am rediscovering my history, my culture, and my identity. It's not only about learning to play the roulèr, the sati, the pikèr, or the kayanm. It is all of that combined, but also learning a repertoire, the songs, the history of traditional Maloya, and its many different styles..."

[Our references and our experience](#)

Warmth & Community

"We truly take the time to talk, to get to know each other, and to build meaningful connections with Florence, David, and the other students—whether they are in our own group class or not!"

[Public words in pictures](#)

The welcome, the teaching, the passion for passing on Knowledge

"The professional rigor of the lessons, the long-term support, the kindness, and the sense of sharing—all within a warm, welcoming setting (and the lemongrass tea!)"

"It offers a completely different approach to focus on what we carry and convey through the instruments, and their specific roles within a piece or style, rather than just focusing on the technical side of a single instrument in isolation."

"A complementary duo—talented, pedagogical, and passionate—who have created an atmosphere of kindness and sharing around the soul of Maloya. The concept of blending dance and musical practice is fascinating, natural, and yet so rarely seen."

Natacha, dancer

"Amazing teaching from David. As a true enthusiast, he transmits Maloya not just technically, but culturally and historically, providing the full context of the music. I loved the comprehensive learning—technical, theoretical, and practical—and the progression through different styles of pieces. What struck me the most? The warm welcome at every single class!"

Amandine, musician

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PARTNERS

IN REUNION, FRANCE & ABROAD

Main partners



Occasional partners



IN INDIA



IN EUROPE

